

EXHIBIT & SUPPORT PROSPECTUS

15th World Congress on Brain Injury

Montréal
Quebec, Canada
March 19-22, 2025



INTERNATIONAL
BRAIN INJURY
ASSOCIATION

Join IBIA in Montréal!

Dear Colleagues,

The International Brain Injury Association (IBIA) invites you to participate in the 15th World Congress on Brain Injury which will be held March 19-22, 2025, in the lively and historic city of Montréal, Québec, Canada!

The World Congress on Brain Injury is the largest international conference on the subject of brain injury. Held biennially, over 1000 brain injury professionals attended the last World Congress in 2023 in Dublin, and we expect the 2025 Congress to be larger still.

The World Congress on Brain Injury will bring together a focused multidisciplinary group of brain injury professionals who are committed to improving the outcome of patients with traumatic and non-traumatic brain injury through the translation of research into clinical practice. The four-day program will feature world-renowned plenary speakers, platform lectures, workshops, over 200 oral presentations and 600 poster presentations selected from submitted abstracts.

The Congress presents an unparalleled opportunity to promote your organization to this highly specialized group of professionals. Exhibitors and supporters will enjoy direct access to the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment, and rehabilitation.

IBIA is thrilled to be hosting the 2025 World Congress in the incredible city of Montréal! Day and night, Montréal pulses with activity. The city is host to an array of events, exhibitions and gatherings for the thousands of culture, nature and thrill seekers who visit to enjoy its diverse offerings. While Montréal's masterful chefs continue to elevate its reputation as a gourmet destination, creative artists and artisans draw admirers in droves to the haute couture ateliers, art galleries and charming boutiques that line the city streets.

We look forward to seeing you in Montréal!

Congress Co-Presidents

Michelle McKerral

Jehane Dagher

Simon Beaulieu-Bonneau



Simon Beaulieu-Bonneau



Jehane Dagher



Michelle McKerral

IBIA Leadership

Lisa Brenner
Chair and CEO

Leanne Togher
Vice-Chair

Enrique Noe Sebastian
Secretary

Ronald Seel
Treasurer

David Arciniegas
Immediate Past Chair

Nathan Zasler
Senior Trustee

Bruce H. Stern
Senior Trustee

Miriam Beauchamp
Junior Trustee

Aurora Thibaut
Junior Trustee

Congress Leadership

Simon Beaulieu-Bonneau
Congress Co-President

Jehane Dagher
Congress Co-President

Michelle McKerral
Congress Co-President

International Planning Committee

Vicki Anderson
Australia

Imane Chibane
Canada

Ingela Kristiansen
Sweden

Ronald C. Savage
USA

David Arciniegas
USA

Meeryo Choe
USA

Jan CM Lavrijsen
Netherlands

Rachel Sayko Adams
USA

Philippe Azouvi
France

David Cifu
USA

Jan Lexell
Sweden

Ronald Seel
USA

Vanessa Bachir
Canada

Raphael Cinotti
France

Jonathan Lifshitz
USA

Pushpa Sharma
USA

Ian Baguley
Australia

John D. Corrigan
USA

Mark Linden
UK

Jonathan M. Silver
USA

Nazanin Bahraini
USA

Jehane Dagher
Canada

Roberto Llorens
Spain

Grahame Simpson
Australia

Miriam Beauchamp
Canada

Elaine de Guise
Canada

Andrew Maas
Belgium

Bruce Stern
USA

Simon Beaulieu-Bonneau
Canada

Rita Formisano
Italy

Jeffrey E. Max
USA

Bonnie Swaine
Canada

Eve Boissonnault
Canada

Pierre Fremont
Canada

Michael McCrea
USA

Olli Tenovuori
Finland

Carolina Bottari
Canada

Isabelle Gagnon
Canada

Grainne McGettrick
Ireland

Aurora Thibaut
Belgium

Lucia Braga
Brazil

Brian Greenwald
USA

Michelle McKerral
Canada

Winnie Tso
Hong Kong

Debra Braunling-McMorrow
USA

Carol Hawley
UK

Risa Nakase-Richardson
USA

Eve Valera
USA

Lisa Brenner
USA

Grant L. Iverson
USA

Marie-Christine Duelliet
Canada

Brian Waldron
Ireland

Tamara Bushnik
USA

Barry Jordan
USA

Jennie Ponsford
Australia

John Whyte
USA

Enrico Castelli
Italy

Adam Kinney
USA

Marie-Julie Potvin
Canada

Nathan Zasler
USA

Mariusz Ziejewski
USA

About the World Congress

THE SEMINAL CONFERENCE FOR BRAIN INJURY PROFESSIONALS

The IBIA World Congress is the largest gathering of international professionals working in the field of brain injury. Held biennially, delegates are comprised of rehabilitation physicians, psychiatrists, psychologists, neurosurgeons, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers, advocates, legal professionals and all those dedicated to advancing research and treatment for patients with brain injury.

Over 1000 international delegates attended the Congress when it was last held in Dublin in 2023. The Congress will feature platform presentations, workshop and panel discussions from a faculty of over 120 internationally recognized speakers as well as 200 oral presentations and over 600 poster presentations from submitted peer reviewed abstracts. Recent Congress's have featured presentations from luminaries in the field of brain injury, including Vicki Anderson, David Arciniegas, Erin Bigler, Joseph Giacino, Steven Laureys, Andrew Maas, Geoff Manley, Michael McGrea, Adrian Owen, Jennie Ponsford, Roberto Rodriguez, Enrique Noe, Nicholas Schiff, Jonathan Silver, John Whyte, Ross Zafonte, and Nathan Zasler just to name a few.

The aim of the World Congress on Brain Injury is to provide an opportunity for establishing collegial relationships with international professionals focused on the science of brain injury and/or the care and treatment of persons with acquired brain injury. State-of-the-art research will be presented on assessment, treatment, and international priorities in the field of brain injury research. Overall, the Congress seeks to provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

ABOUT THE INTERNATIONAL BRAIN INJURY ASSOCIATION

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care.

Today, IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury. IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, consumers and others who work to improve outcomes and opportunities for persons with brain injury.

ABOUT THE CONGRESS LOCATION

The 15th World Congress on Brain Injury will take place in the historic and culturally vibrant city of Montréal at the Palais des Congrès de Montréal.

Located in the heart of a city known for its energy, *joie de vivre* and forward-thinking spirit, the Palais has been actively contributing to Montréal's effervescence since it opened.

Against this backdrop, the Congress will provide an outstanding forum for networking and building lasting relationships with like-minded brain injury professionals from around the world.



Previous Exhibitors & Supporters

Alta Bates Summit Medical Center	Hankamp Rehab	Quanterix
American Congress of Rehabilitation Medicine	HMR Funding, LLC	Rainbow Rehabilitation Centers, Inc.
Aretech LLC.	Hocoma	Reha Technologies
Attention Fund	ImPACT Applications	ReMed
Avanir Pharmaceuticals	InfraScan Inc.	Sheltering Arms
Baylor College of Medicine	Intendu	Spaulding Rehabilitation Hospital
Baylor Institute for Rehabilitation	Interactive Motion Technologies	Special Tree Rehabilitation
BKIN Technologies	IOS Press	Synergy Settlement Services
Brain Injury Association of America	Ipsen Biopharmaceuticals, Inc.	Taylor and Francis
Brain Injury Association of Louisiana	Learning Services Corporation	The Institute for Research & Rehabilitation (TIRR)
Brain Injury Professional Magazine	Logistics Health Incorporated	The Transitional Learning Center
Brain State Technologies	Mandell Law Firm	TOTO USA
Brain Vision	Medtronic	Touro Infirmary
BrainFx	Mentis NeuroRehabilitation	Tree of Life Services Inc.
BrainScope	Merz	Tyromotion
Capital First Trust Company	Model Systems Knowledge Translation Center	United Spinal Association
CARF International	Motekforce Link	United States Brain Injury Alliance (USBIA)
Casa Colina Hospital and Centers for Healthcare	Neofect USA, Inc.	University of Florida Health
Centre for Neuro Skills	NeuroAtHome	Unmasking Brain Injury
Children's Healthcare of Atlanta Rehabilitation	NeuroInternational	Vielight
CIR Systems Gaitrite	Neurological Rehabilitation Living Centers	Wisepress Medical Bookstore
CNS Vital Signs	NeuronUP	Wolters Kluwer Health
Concussion Care Centre of Virginia, LTD	Neurosteer	Woodway
Craig Hospital	Nexus NeuroRecovery Center	World Federation for NeuroRehabilitation (WFNR)
Defense and Veterans Brain Injury Center	Ohio State University TBI Model System	
Demos Medical Publishing	Oxy Health	
Documentary: Overcoming	Philips Respironics	
Ekso Bionics	ProtoKinetics Gait Analysis Walk-ways	
Elsevier		
Fresnel Prism & Lens Co.		
g.tec medical engineering GmbH		
GLOREHA		



Congress Demographics

ATTENDEES OVER 1200 MULTIDISCIPLINARY BRAIN INJURY PROFESSIONALS

PM&R Physicians
Psychiatrists
Neurosurgeons
Neuropsychologists
Psychologists
Basic Scientists

Speech Pathologists
Occupational Therapists
Physiotherapists
Music Therapists
Social Workers
Advanced Practice Nurses

Case Managers
Counselors
Educators
Legal Professionals
Advocates
Allied Health Professionals

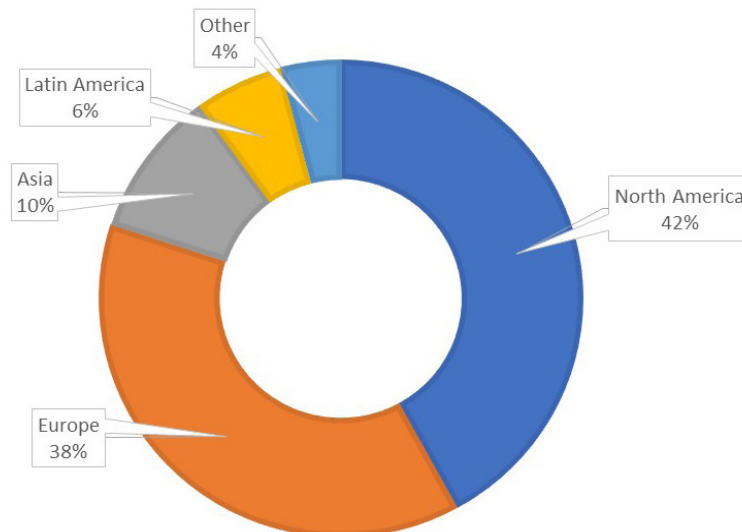
INDUSTRIES REPRESENTED EXHIBITORS FROM EVERY SEGMENT OF THE BRAIN INJURY MARKET

Acute Care Facilities
Rehabilitation Hospitals
Long Term Care Facilities
Concussion Evaluation Technologies
Spasticity Treatment Providers

Pharmaceutical Companies
Adaptive Technology Providers
Advanced Medical Technologies
Vision Technologies
Bionic Technologies

Gait Systems
Rehabilitation Software
Advocacy Organizations
Publishers

GEOGRAPHIC REPRESENTATION DELEGATES FROM OVER 40 COUNTRIES



Congress Support Matrix

The IBIA World Congress is the premier event for multidisciplinary professionals involved in the field of brain injury. Make a lasting impression with this highly dedicated group of specialists by becoming a Congress supporter.

LEVEL	BRONZE (\$5,000)	SILVER (\$10,000)	GOLD (\$20,000)	PLATINUM (\$30,000)
On-site Signage	■	■	■	■
Recognition in International NeuroTrauma Letter	■	■	■	■
Logo in meeting app	■	■	■	■
Website listing without logo	■	■	■	■
Logo on recognition slide during breaks	■	■	■	■
Logo on back cover of program book	■	■	■	■
Complimentary registrations	1	2	4	6
Acknowledgment at Congress opening		■	■	■
Preferred exhibit location		■	■	■
Badge listing support level			■	■
Website logo with hyperlink			■	■
10% Discount on additional promotions			■	■
Complimentary exhibit space			■	■
Branded refreshment break				■
Complimentary insert in registration bags				■
On-site banner or signage				■
Premium placement in all meeting materials				■



Additional Congress Support Opportunities

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level Congress Supporters.

Please see Appendix A for the Meeting Partner form. Prices are in US Dollars, but can be invoiced in other currencies.

WELCOME RECEPTION

\$20,000

The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will showcase the eclectic nature of our host city, Montréal!

INTERNET ACCESS

\$15,000

Always in demand, meeting attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting in signage and in electronic communications.

TRAINEE REGISTRATIONS

\$10,000

Show your support for the next generation of brain injury professionals. Supporter name will be highlighted on all trainee badges.

EARLY CAREER RECEPTION

\$10,000

This reception provides an excellent opportunity to encourage and nurture the next generation of brain injury professionals by supporting this special mentoring and educational event specifically for young investigators.

REUSEABLE WATER BOTTLES

\$10,000

The supporter logo or name will be printed on metal water bottles made from sustainable materials which will be enjoyed well after the Congress concludes.

REGISTRATION BAGS

\$7,500

In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

WELLNESS LOUNGE SUPPORTER

\$5,000

Wellness Lounge will receive a branded space inside the exhibit hall. Company logo will be featured on scrolling slides during sessions. Congress attendees will appreciate your support of giving them a quiet space to recharge.

CONGRESS APP

\$5,000

Attendees will use this helpful resource throughout the Congress. Supporter logo will be featured on the launch page.

NECK LANYARDS

\$5,000

Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee.

HOSPITALITY SUITE

\$5,000 EACH

Supporter will host their guests throughout the Congress in a private room. Support includes your branding of the entry to the hospitality suite and acknowledgement on signage outside the suite.

POSTER SESSIONS

\$5,000 EACH

Over 600 posters will be presented for viewing during the five poster sessions held during the Congress. The supporter will be recognized throughout these informal, educational events.

REFRESHMENT BREAKS

\$5,000 EACH

Delegates will be appreciative of a refreshment break during the day. The sponsors logo and name will be featured prominently during the break and throughout the Congress.

Independently Sponsored Satellites

OVERVIEW

In partnership with the World Congress, a company may compose its own branded symposium, workshop or demonstration during designated 1.5 hour time slots. These Independently Sponsored Satellites (ISS) will be promoted in all official IBIA printed and web-based materials. Longer time slots may be negotiated directly with IBIA.

The IBIA World Congress offers ISS sponsors an unequalled opportunity to promote their company, product or service to this specialized, multidisciplinary group of healthcare professionals.

COST

Each ISS slot may be reserved for a negotiated rate depending on the duration of the ISS. Discounts on ISS may be considered as part of an overall support package. Contact the IBIA administrative office for details: congress@internationalbrain.org, or call +713 526-6900.

SCHEDULING & LOCATION

ISS may not conflict with IBIA scientific program activities or organized events. While exact times are subject to change pending the final educational program, the following dates/times have been designated for ISS:

Wednesday, March 19, 2025

7:00 - 9:00pm (Evening)

Thursday, March 20, 2025

12:15 - 1:15pm (Lunch)

6:00 - 8:00pm (Evening)

Friday, March 21, 2025

12:15 - 1:15pm (Lunch)

6:00 - 8:00pm (Evening)

The application contained in this prospectus must be completed and submitted to IBIA (see Appendix C). Applications are reviewed by members of the IBIA scientific committee and notification of acceptance or denial will be provided within two weeks of submission.

Exhibit Booth Only

Exhibit booths (8x10') are available starting at \$3,000 USD. Space will be assigned on a first-come, first-served basis. An Exhibit booth includes a 10x8 foot piped and draped exhibit space with a 6 x 2 foot skirted table, one chairs and one complimentary exhibitor badge. Exhibits will be open on all days of the main Conference, with set up taking place on the Wednesday pre-congress day and teardown taking place on the last day of the congress after the morning break. Exhibits will be located in the same space as the Posters and food areas with education sessions nearby. An exhibit will give your company excellent exposure to conference attendees. Additional equipment and services, including AV, internet access, telephone, etc., can be obtained at the cost of the exhibitor. All information regarding the installation and removal of the exhibits will be sent in due time to those companies registered for the conference.

Appendix

A: Congress Support Form

B: Exhibitor & Insert Form

C: Satellite & Workshop Application Form

Appendix A: Congress Support Form

YES! WE WISH TO SUPPORT IBIA'S 15TH WORLD CONGRESS ON BRAIN INJURY AT THE LEVEL MARKED BELOW.

Company _____
(as you wish it to appear on identification sign and list)

- ☐ Platinum (\$30,000)
☐ Gold (\$20,000)
☐ Silver (\$10,000)
☐ Bronze (\$5,000)
- (prices quoted in USD, but can be invoiced in the currency of your choice)

☐ We also wish to reserve one of the following support opportunities:

- ☐ Welcome Reception \$20,000
☐ Internet Access \$15,000
☐ Trainee Registrations \$10,000
☐ Early Career Reception \$10,000
☐ Water Bottles \$10,000
☐ Registration Bags \$7,500
☐ Wellness Lounge \$5,000
☐ Congress App \$5,000
☐ Neck Lanyards \$5,000
☐ Hospitality Suite \$5,000 (each)
☐ Poster Session \$5,000 (each)
☐ Refreshment Break \$5,000 (each)

PAYMENT INFORMATION

- ☐ Enclosed is our check for \$_____ to support the item(s) selected.
- ☐ Please invoice us. Enclosed is our Purchase Order for \$_____ to support the item selected.
- ☐ Please charge my credit card for \$_____ as follows:
☐ MasterCard ☐ Visa ☐ Amex Card #: _____
 Name on card _____
 Exp. _____ CVV _____

Street Address _____
 City _____ Prov/State _____ Zip/Code _____
 Country _____
 Contact Name _____ Title _____
 Phone _____ Email _____
 Signature _____

RETURN BY EMAIL: congress@internationalbrain.org
 RETURN BY FAX: (703) 960-6603
 RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA
 QUESTIONS? CALL: (703) 960-6500
 CONGRESS WEBSITE: www.braininjurycongress.org

Appendix B: Exhibitor & Insert Form

We wish to reserve exhibit space at the 15th World Congress on Brain Injury as follows:

- ☐ \$3000 per booth (8x10' exhibit space with one complimentary registration to the Congress). We wish to reserve _____ booths.
- ☐ End cap position, add \$600
- ☐ Additional representatives (limit of three additional registrants per booth): \$445 each. Qty. _____
- ☐ Supplied brochure or promotional item for delegate bags not to exceed 8.5 x 11" or A4 size: \$950 per insert

COMPANY _____
(as you wish it to appear on identification sign and listing)

Street Address _____

City _____ Prov/State _____ Zip/Code _____

Country _____

1st Exhibit Representative (included in fee)

Name _____ Email _____

2nd Exhibit Representative (additional \$445 required)

Name _____ Email _____

3rd Exhibit Representative (additional \$445 required)

Name _____ Email _____

4th Exhibit Representative (additional \$445 required)

Name _____ Email _____

PAYMENT INFORMATION (ALL AMOUNTS IN USD BUT CAN BE INVOICED OR CONVERTED TO THE CURRENCY OF YOUR CHOICE)

- ☐ Enclosed is our check for \$ _____
- ☐ Please send invoice for \$ _____
- ☐ Please charge my credit card for \$ _____
- Name on card _____
- Exp. _____ CVV _____

Address (if different than above) _____

City _____ Prov/State _____ Zip/Code _____

Country _____

Signature _____

TERMS AND CONDITIONS

- Each exhibit booth is a 10 feet wide x 8 feet deep exhibit space with pipe and drape, 8 foot draped back, 6 foot table, two chairs, waste basket and ID sign.
- Checks should be made payable to IBIA. Exhibit space will not be assigned until full payment has been received.
NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.
- All exhibit applications must be approved by IBIA.
- Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a \$300.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.

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RETURN BY FAX: (703) 960-6603

RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (703) 960-6500

CONGRESS WEBSITE: www.braininjurycongress.org

Appendix C: Satellite & Workshop

Company _____
(as you wish it to appear on identification sign and listing)

Symposium Title _____

Street Address _____

City _____ Prov/State _____ Zip/Code _____

Country _____

Contact Name _____ Title _____

Phone _____ Email _____

SATELLITE DESCRIPTION (Or attach a separate sheet. Please provide faculty names if known)

All promotional material developed by the organizer must contain the following qualifying statement:

"The International Brain Injury Association has reviewed and approved this symposium as appropriate for presentation as an Industry Supported Symposium. The symposium constitutes the content and views of the sponsor and is not part of the official Congress program."

Satellite Fees

Satellite fees are negotiated on a case by case basis.

☐ Please reserve _____ satellite slot(s) for my organization.

☐ I understand that applications are reviewed by members of the IBIA scientific committee and decisions on acceptance are contingent on approval the IBIA leadership.

Signature _____ Printed name _____ Date _____

Applications for Satellite Symposia and Workshops will be reviewed by IBIA, and notification of acceptance or denial will be provided within two weeks of submission.

RETURN BY EMAIL: congress@internationalbrain.org

RETURN BY FAX: (703) 960-6603

RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (703) 960-6500

CONGRESS WEBSITE: www.braininjurycongress.org